



## FALCON POINT RANCH

### **Bay Club at Falcon Point Ranch Announces Sneak Preview Events in Austin, Houston and San Antonio**

*Get a sneak peek of this master-planned waterfront property Feb 27 - Mar 1*

Seadrift, TX - February 9, 2007 - Bay Club at Falcon Point Ranch today announces their final release of homesites, featuring 15 waterfront and 25 waterview lots located on San Antonio Bay, near Port O'Connor, Texas. Bay Club at Falcon Point Ranch is an exclusive, master-planned waterfront community, surrounded by a 6,000-acre ranch and wildlife preserve with resort-style lodge and world-class hunting and fishing.

As a part of the exciting final release, Bay Club at Falcon Point Ranch is hosting a series of invitation-only Sneak Preview Events in Austin (Feb. 27th), San Antonio (Feb. 28th) and Houston (Mar. 1st). During these events, interested buyers will enjoy complimentary cocktails and hors d'oeuvres and an exclusive, early look at some of the finest waterfront property in Texas.

Invitations are still available. Please visit [www.BayClubLiving.com/preview](http://www.BayClubLiving.com/preview) to make your event reservation online or call 877.375.4868.

At the event, guests can also elect to take part in the community's Priority Reservation Program. This program allows interested buyers to reserve position in the first-come, first-served sales process while still allowing them a chance to gather all the pertinent information needed before investing in real estate. The program will culminate in an exciting Priority Selection Event to be held in April, where reservation holders will choose their home sites during an exclusive celebration at the property.

The Selection Event will be held at the luxurious Falcon Point Lodge, located directly adjacent to the Bay Club development. Adding instant value to Bay Club owners, the development is already home to community amenities like the 20,000 sq. ft. lodge, a resort-style pool, cabana bar and 300 ft. community pier. Located in Seadrift, Texas, near Port O'Connor and Port Lavaca, Bay Club is just 2-½ hours from Austin, Houston and San Antonio.

Bay Club at Falcon Point Ranch is a Seadrift Partners development and is marketed by Intra-Focus, Inc.

"These events give us a chance to show our customers first-hand why Bay Club is such an exciting ownership opportunity," said Jeff Novak, CEO of Intra-Focus. "This is our final release of bayfront homesites in this unique master-planned community, and it's the last chance to take advantage of predevelopment prices and incentives. Bay Club truly is a rare opportunity to invest in waterfront property with incredible, resort-style amenities that every family can enjoy."

#### **Bay Club Sneak Preview Events**

##### **Austin**

Four Seasons Hotel Austin  
Tuesday, February 27th  
6:30 - 8:00 PM

##### **San Antonio**

The Westin La Cantera Resort  
Wednesday, February 28th  
6:30 - 8:00 PM

##### **Houston**

The Houstonian Hotel  
Thursday, March 1st  
6:30 - 8:00 PM



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### **About Bay Club at Falcon Point Ranch**

Bay Club at Falcon Point Ranch is an exclusive, master-planned community on San Antonio Bay, featuring waterfront and waterview homesites, a luxury lodge and miles of protected shoreline, all surrounded by a 6,000-acre ranch and wildlife preserve. Master-planned for 108 discerning families, Bay Club at Falcon Point Ranch is quickly becoming the next great destination on the Texas Coast.

For more information on Bay Club at Falcon Point Ranch, visit: [www.BayClubLiving.com](http://www.BayClubLiving.com) or call 877.375.4868.

### **About Intra-Focus**

Intra-Focus Development provides complete sales, marketing and creative design solutions to developers of elite real estate properties. Utilizing Intra-Focus' proven programs, developers are able to realize increased sales absorption, establish clear and lasting product differentiation, and generate measurable results from customized marketing programs.

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